

**"Cross-border Electronic Trade Declaration Platform" launched by Brio Electronic Commerce Ltd. won the "Best Collaboration Grand Award", "Best Collaboration (Service) Gold Award" and other two Certificates of Merit at the Hong Kong ICT Awards 2011.**

(15 April 2011) Hong Kong ICT Awards 2011 Awards Presentation Ceremony was successfully held at Hong Kong Convention and Exhibition Centre. The Hong Kong SAR Government Financial Secretary The Honorable John C Tsang, GBM, JP and the Acting Secretary for Commerce and Economic Development Mr. Gregory So, JP were the guests of honor and delivered the awards presentations.

In response to an initiative to promote certainty in e-commerce between the Mainland and Hong Kong under CEPA V, Brio Electronic Commerce Ltd., E-Mice Solutions (HK) Ltd., Foshan Electron Port Co., Ltd., and Brio Electronic Commerce Ltd. collaborated to establish a pilot project entitled "Cross-border Electronic Trade Declaration Platform". The Cross-border Electronic Trade Declaration Service based on Mutual Recognition of Electronic Signature Certificates issued by Hong Kong and Guangdong was presented with four awards in the Hong Kong ICT Awards 2011 including:

- Best Collaboration Grand Award
- Best Collaboration (Service) Gold Award
- Best Collaboration Certificate of Merit (Outstanding SME Project)
- Best Collaboration Certificate of Merit (Most Outstanding Guangdong/ Hong Kong Collaboration Project)



(Service)



(Outstanding SME Project)



(Most Outstanding Guangdong/hong Kong Collaboration Project)

"Cross-border Electronic Trade Declaration Platform" has played a major role in enhancing cross-border e-commerce between Guangdong and Hong Kong. Below are the comments from the Judging Panel:

"The pilot project has played a vital step in solving the technical and business issues for realizing true cross-border trade facilitation between Hong Kong and mainland. With removal of the trade bottleneck between the two places, the transaction fee and the processing time of each cross-border trade declaration would be greatly reduced. Most importantly, this pilot project has proved the reliability and feasibility of electronic signature certification in cross-border trade declaration. That sets up an important role model for other cross-border business transactions to follow. If so, the efficiency of the whole cross-border business cycle would be increased and thus the business value would also be greatly increased."



Eldon Yeung, Managing Director, Brio Electronic Commerce Ltd. (Left 1) is explaining the systems and platform structure to the Hong Kong SAR Government Chief Information Officer Mr. Stephen Mak, JP and the guests.



Speech by the Hong Kong SAR Government Financial Secretary The Honorable John C Tsang, GBM, JP



The Acting Secretary for Commerce and Economic Development Mr Gregory So, JP is presenting the trophy to the Best Collaboration Grand Award Winner: Eldon Yeung, Managing Director, Brio Electronic Commerce Ltd. (Left 3), Eva Chan, Group Chief Executive Officer, E-Mice Solutions (HK) Ltd. (Right 3), Van Long, General Manager, Foshan Electron Port Co., Ltd. (Right 2), Liu Qiang, Assistant General Manager, Guang Dong Certificate Authority Co., Ltd. (Left 2).

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